

# Media Kit

#### Who We Are and What We Do

lowa Donor Network (IDN) serves as the crucial connection between organ and tissue donors, health-care professionals, community partners, donor families, and those awaiting transplant. IDN is lowa's sole organ procurement organization and is one of only 55 federally certified nonprofit organizations that make up the nation's organ donation network. IDN performs the following functions while operating with compassion, respect, and integrity.

- Honor donors and support their loved ones at the time of donation and for years after
- Inspire Iowans to register as organ and tissue donors
- Guide healthcare professionals on their role in donation and support them in policy development
- Facilitate the organ and tissue donation process in the state of lowa
- Empower volunteers who serve as ambassadors for donation and transplantation
- Educate lowans about donation by hosting and supporting outreach events

## Tier 1 Designation

lowa Donor Network is proud to be recognized as a Tier 1 organization, the highest designation possible, by the Centers for Medicare & Medicaid Services (CMS). Of the more than 50 organ procurement organizations in the nation, fewer than 20 reach this elite status. This designation is based on performance measures and reflects our unwavering commitment to transform lives through the gift of organ and tissue donation.

#### Our Team and Partners

Behind every successful donation is a compassionate and highly trained team. Our staff works around the clock to honor the decision of donors, support their families, and coordinate with critical partners including:

- Hospitals and transplant centers
- Emergency medical service (EMS) providers
- Medical examiners
- Local healthcare professionals

Together, we work to maximize every donation opportunity while ensuring the highest level of care and respect.



## 2024 Snapshot

- 1,150 donor families served
- 380 organ transplants facilitated
- 2,450 tissues recovered

#### The Power of One Donor

- One organ donor can save up to 8 lives
- One tissue donor can heal and enhance the lives of 50 to 300 people

## Honoring Donors & Their Families

At Iowa Donor Network, honoring the decision to donate and supporting the donor's family is at the heart of everything we do. We know the donation journey doesn't end after the gift is given. Grief, healing, and remembrance continue for families long after.

Our support is ongoing. Whether it's days, months, or years after donation, we are committed to walking alongside families as they honor their loved one's legacy and find comfort in the lives transformed.

### A Compassionate Process

When a patient can no longer be saved, Iowa Donor Network steps in to assess donation potential with compassion and transparency. This process includes:

- Thorough review of health history, cause of death, and registry status
- Clear and sensitive communication with families about donation options
- Respectful care for the donor throughout every step

We ensure each donor's legacy is honored and each family receives the support they need.

# How to Register

Becoming a registered donor is simple and life changing. Iowans can sign up:

- When applying for or renewing a driver's license
- At <u>lowaDonorNetwork.org</u>
- While purchasing a hunting, fishing, or fur harvesting license



Preferred Language	Avoid Using
"Recover" organs	
Organs and tissues are donated and recovered	"Harvest" Organs
"Deceased" donation	"Cadaveric" donation
"Mechanical" or "ventilator" support	"Life Support"
"Donation after cardiac death"	"Non-heart beating donation"
"Deteriorating to brain death"	"Progressing to brain death"
"Determine brain death"	"Declare brain dead"
"Consent given"	"Obtained consent" or "got consent"
"Donated Organs and tissues"	"Donated body parts" or "organ yield"
"Tissue preparation facility" or "prepared tissue"	"Tissue processor" or "processed tissue"

Media Contact

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