It's All About Good People

2017 was a challenging year for us. Changes in healthcare reimbursement and organ donor availability created challenges I have not seen in my 30+ year career in donation. Adaptability is one of our core values and it was certainly put to the test last year! But, as always, good people helped us through and have set us up for a successful 2018.

Donors and their families continue to be at the center of everything we do. Whether it's honoring someone's wishes to be a donor or helping a family through a tragedy, we are here to support you. Our donor families are the kindest and most generous people we have the honor of serving. Hopefully, your loved one's donation provided a small light in the darkness for you. You certainly provided a light for recipients.

Recipients are another group of amazing people that helped us through 2017. Many recipients join our volunteer program or Team Iowa. Your desire to give back and honor your donor is truly inspiring. Thank you for dedicating yourselves to sharing just how powerful organ, eye and tissue donation can be.

Donation would not be possible without the partnerships we have formed with healthcare providers. Without a doubt, successful donation relies on collaboration. Our hospital employees, fire/EMS providers, medical examiners and funeral home directors work very hard to ensure donor's wishes are carried out. Because of you, Iowa has one of the strongest healthcare networks in the country.

I would like to extend a special thank you to our financial and in-kind contributors. Your support makes it possible to enhance our programs, reach further and ultimately inspire more Iowans to donate life.

Lastly, I want to recognize our employees, board of directors and medical advisory committee. Donation is an ever changing landscape and these individuals embraced those changes with enthusiasm each day. Their connection to our mission and desire to provide the best possible care for our families is what allows us to save lives every day. It is my pleasure to work alongside such passionate and caring individuals.

Because of the good people Iowa Donor Network is surrounded by we are able to carry out our mission even in the face of challenges. The changes we faced in 2017 have only made us a stronger and a better organization. Our people continue to inspire all Iowans to give the gift of life!

Thank you,

Suzanne Conrad
CEO
1.7 Million Registered Iowans

In 2017 the Iowa Donor Registry reached over 1.7 million Iowans who have committed to saving and healing lives through organ and tissue donation. This is more than ever before! Nationally, 54% of adults are registered donors. In Iowa, we are proud to say that over 70% of adults are registered donors.

Cheers to saving more lives!
Impact in 2017

- Over 1200 volunteer hours contributed across the state.
- Over 94 hospitals and out-of-hospital agencies participated in Iowa Donor Network's Inspire Iowa Campaign during Donate Life Month.
- 2017 Hospital Partner Results show 79% of physicians are highly satisfied with Iowa Donor Network. This is above the national standard. One-hundred percent of physicians surveyed connect to IDN’s life-saving mission.
- Iowa Donor Network has the largest Facebook page out of any organ procurement organization in the US and is currently ranked 8th in the world with over 80,000 followers.
- Over 60 donation awareness events took place across the state with thousands in attendance.
- Over $530,000 was raised in service of our mission in 2017.

- 54 individuals gave the gift of organ donation.
- 165 lives were saved.
- 798 individuals gave the gift of tissue donation.

Two endowment funds were created in 2017; The Donate Life Fund and the Emily Markert Fund for Volunteers Endowment. The volunteer fund was created in honor of Emily Markert, a two-time lung recipient, whose dream was to volunteer and raise awareness for organ, eye and tissue donation. Sadly, Emily passed away in 2014 but her mother, Liz, promised to live out her goal and started a 5K run/walk in her honor. All proceeds from Emily’s Fight 5K go towards the endowment which helps to fund IDN’s Volunteer Program.
Wall of Heroes

The Wall of Heroes at Iowa Methodist Medical Center was unveiled in April 2017. This interactive art installation memorializes those who have given the ultimate gift of life and highlights the importance of organ, eye and tissue donation. This project was funded by My Angel Foundation, a non-profit focused on inspiring Iowans to become registered organ, eye and tissue donors.

Donate Life Month

Iowa Donor Network challenged the state to Light Up for Life and turn the skyline blue and green for National Donate Life Month in April. The response was incredible as many hospitals, businesses and civic organizations lit the skies to raise awareness for organ, eye and tissue donation.
"You know, I'm proud of my son. I miss him. I miss him every day. But he's with me. He's with me every mile on that bike - and if we can help other families the way Garrett helped other families, that's what we're all about."

Bruce Brockway, Donor Dad

The Pedal for Life team embarked on a 950 mile bike ride from Denver, Colorado to North Liberty, Iowa to raise awareness for organ, eye and tissue donation. The team pedaled their way through three states honoring a different donor each day.
In 2017, IDN launched the Heartprints program after a short pilot period in 2016. Thanks to a donation from Mary Greeley Medical Center, IDN staff are able to record a donor’s heartbeat before recovery and place the recorder into a hand-sewn fleece pillow for the family to take home.

This program has been immensely positive for both donor families and IDN staff members. Many volunteers contribute their time to help complete these pillows. Over 60 pillows were given to families in 2017.

“Being an organ recipient and meeting my donor family has taught me what it truly means to be generous in life. Each day I am grateful to my donor, Steve, and his family.”

Freddie Windsor, Heart & Kidney Recipient
IDN continues to have a close relationship with the Iowa Department of Transportation. The "I Am Hope, Are You?" campaign made a big impact in 2017. The project, which involves 11 pilot DOT driver's license issuance stations across the state, displays signage promoting organ and tissue donation and offers "I am HOPE" stickers when someone registers as a donor. This project has seen the Iowa Donor Registry increase by 2.5% and has improved training initiatives with driver's license issuance professionals. In addition, the DOT sends out quarterly reports providing information on which stations are saving more lives by encouraging Iowans to register.
Honor. Hope. Heal.

The 10th Annual GREEN 5K and the 2nd Annual Donor Dash saw more than 1600 runners and walkers and raised over $70,000.

Iowa Donor Network teams up with My Angel Foundation for the GREEN 5K to make it one of the largest donation related events in the state.
Candlelight Tribute

Nearly 700 people attended the 2017 Candlelight Tribute ceremonies to honor their loved ones. Events were held in Altoona, Coralville and Sioux City with an emphasis on how donor families have honored their loved ones legacy of organ, eye and tissue donation.

Donate Life Float at the Rose Parade

Thanks to a generous grant from the Gerdin Family Foundation, Drew Lienemann, an organ and tissue donor, and Hailey Steimel, a heart recipient were honored at the 129th Tournament of Roses Parade. Drew, a native of Waukee, passed away in 2016 and was our Floragraph Honoree. The 18-year-old captain of the football team and academic scholar signed up to be an organ donor when he was 16-years-old. He was able to donate his kidneys, corneas, heart valves, skin and connective tissue. Drew's gifts have helped 190 people all over the United States, as well as South Korea and Switzerland. The Lienemann family was one of 44 families who were able to honor their loved one's legacy at the Rose Parade.

Twenty-one-year-old heart recipient, Hailey Steimel of Cedar Rapids, rode the float down Colorado Boulevard while waving at the 700,000+ onlookers. Hailey received the gift of life on Valentine's Day in 2014 and has since graduated high school and started college. She has also recently had the honor of learning more about her donor and meeting her donor family.
Why I Volunteer

"One of the most validating experiences in life is one where you find comfort that your actions have improved another person’s situation or even chance of survival. We will all feel pain, loss and fear at some point in our lives. However, having an opportunity to channel those feelings through the positivity of bringing awareness and support to others in need is a very successful method of healing. This is why so many choose to become volunteers with Iowa Donor Network (IDN).

Every opportunity I have to spend with others touched by organ donation leaves a lasting mark in my heart. I love hearing the stories and seeing the strength in others who have chosen to focus on the importance and significance that organ donation plays in lives every day.

My goal as a volunteer with IDN is to make a difference. I want to help bring awareness to a subject that may not have otherwise been brought up. I want to be available as a comfort in a time of need, as others were for me. Most importantly, I want to feel like I’m doing my part to keep my cousin’s legacy alive and making him proud while doing so."

Tess Abney, Donor Family & IDN Volunteer

“I was inspired to volunteer for Iowa Donor Network after my transplant through the recipient packet I received in the hospital. Volunteering is a way to give back, but more importantly, to reach out to help others receive the gift I was given. I have met many new friends through IDN’s volunteer program and I am touched by each person’s story! Learning about the need for registered donors as well as the process, motivates me even more to encourage donor registration and family conversations.”

Ann Grosscup, Kidney Recipient & IDN Volunteer
Remembering those who gave the gift of life in 2017

We are incredibly thankful to the

**54**
organ donors and

**798**
tissue donors who gave the gift of life in 2017.
Many thanks to those who made financial contributions in 2017

Source of Funds $533,328 $477,291

$6,530,790

$11,745,443

- Tissue
- Organ
- Other
- Contributions & Grants

Stacey Abel
Kelly Atkins
Charles and Sharon Akers
Mary Akers
Michelle Albert
Cassie Aldrich
Richard and Karen Alexander
Tom and Mary Alexander
Eileen Alig
David and Tamara Allison
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Randy and Denise Benda
Sophie Belman
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Benton and Brenda Birchard
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Angie Calhoun

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Terry and Holly Connor
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Clarissa Cozad
Crabtree Family
Denise Craig
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Shawn and Sherry Finney
Andrea Fish
Samantha Fish
Use of Funds

- **Fundraising**: $130,889
- **Decrease in Net Assets**: $14,716,232
- **Organ & Tissue Direct Costs**: $2,513,520
- **General Administrative**: $2,021,629
- **Hospital Development, Public Education, Donor Family Services**: $237,522

Kathleen H. Lien
Victoria Life
Karen L. Light
Michael and Stephanie Lilienthal
Robert and Taci Lilienthal
Diane Lindeman
Karen Lineburg
Noah Lineburg
Debra Linehan
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Judy Nanke
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Patricia Neessen
Charlotte Neilson
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Douglas and Janice Saunders

Donald and Janice Saunders
Kevin and Sara Sanders
David Sanders
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$2,021,629
$2,513,520
$130,889
$237,522
$14,716,232
University of Iowa Hospital and Clinics
Urban Styles
Urbana 5 Car Race
Valero Renewable Fuel Company, LLC
Valleymade Temporary Staffing INC.
Voya Foundation
Vappello Junior/Senior High School
We Run
Wellmark Foundation
Wells Fargo Community Support Campaign
Winfield-Mt. Union High School

**Memory Gifts**

Gifts made to memorialize an individual are listed below. These gifts have been given in memory of:

- Ann Abel
- Harold ’Gene’ Allison
- Darwin Anderson
- Arianna
- Russ Bergeson
- Daniel Blair
- David Bobor
- Emily Bohnsack
- Sandra Bradley
- Kevin Brickman
- Beverly Brix
- Garrett Brockway
- Charles B. Brown
- Pat Hare Bunte
- Jackie (Jacquelyn) Burr
- Justin Carey
- Craig Cernery
- Caron Daniel Chase
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**Honor Gifts**

Gifts made to honor an individual are listed below. These gifts have been given in honor of:

- Kevin Anderson
- Team Iowa Athletes
- Leslie Becker
- Richard Blake
- Jim Brackett
- Pat Bunte
- David and Kim Burdakin
- Candy
- Cliff and Dan
- Donate Life Month
- Bobby Elliott
- Jess Ender
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Kyle Moore
Don Music
National Donor Day
Mark Nord
Michael Porche
Ricky Reed
Kara Rigel
Jennifer Schreurs
Zoe Stewart and Jason Lewis
Lauren Devereauz Wienhold

“We knew donation would bring hope and life to someone in need, and as it turns out, our daughter’s gift changed the lives of three people. To know there are parts of Hannah still in this world, working beautifully to enhance the quality of three lives, brings us such joy and pride.”
"If you learned that you could be the person who could add four, five, six, even seven years to the life of a person suffering from an advancing disease, would you decide to help? In 2010, John Parham, President of the National Motorcycle Museum, was suffering from pulmonary fibrosis and could no longer breathe on his own, needing oxygen with him 24 hours a day. His lungs were hardening fast and unless he received a new lung he might not see his grandchildren’s next birthdays.

Knowing John's case was critical, doctors put him on "the list" for an organ transplant. Then on August 8, 2010 word came that a vibrant and athletic young man had lost his life. John got the call to travel immediately for the lung transplant surgery. That gift gave John almost seven more years with his family and his passion for the Museum. Sadly we lost him on April 20, 2017.

During John's seven years of extended life, he often spoke to audiences about his wonderful organ transplant experience. He encouraged people he met both formally or casually, especially his motorcycling friends, to register as organ and tissue donors.

John Parham's vision to present the history of American motorcycling came alive in 2001 when the doors to National Motorcycle Museum were opened in Anamosa, Iowa. Now 20,000 visitors a year enjoy the displays with over 480 motorcycles from around the globe. But his wish was always to keep the story alive for future generations of motorcyclists.

So today we remember the generous and thankful John Parham, but also all of those who made the choice to sign up as organ donors. They will save and improve thousands of lives when organ and tissues fail prematurely. That's when a forward thinking donor, perhaps you, can make a huge difference."

Written by Jill Parham, John's wife, who continues to advocate for organ, eye and tissue donation across the state.
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